

How does Alloy stack up to the competition?

Based on conversations with our customers and other industry members, we've put together this chart to help you compare solutions to meet your demand data, analytics, and planning needs.*

	Other POS Data Reporting Vendors	 Alloy
Automated Data Collection (supported sources)		
Retailer portals	✓	✓
Brand online stores and brick-and mortar stores	⚠	✓
Distributors	⚠	✓
EDI 852 (Product Activity Report) and EDI 846 (Inventory Report)	✓	✓
EDI 856 (Shipment Notification) and EDI 860 (PO Change)	⚠	✓
XLS, PDF, and text files	⚠	✓
Historical data files	⚠	✓
Data Harmonization, Analysis, and Insights		
Highly accurate product mapping	⚠	✓
Hundreds of derived metrics	✓	✓
Dashboards with one-click drill-downs, sorting, and filtering	✓	✓
Dynamic report customization to show specific metrics, time frames, geographies, comparisons, and more	⚠	✓
Intuitive interface and beautiful "share-ready" data visualizations	⚠	✓
Export and share dashboards internally and externally	✓	✓
Proactive notifications for out-of-stocks, price changes, new product intros, promos, weeks of supply, unusual sales activity, & other exceptions	⚠	✓
Integrated Demand Forecasting and Planning		
Advanced statistical forecasts generated using machine learning	⚠	✓
Marketing event, promotion, and holiday tracking	⚠	✓
Multi-level, multi-channel plan management	⚠	✓
Dynamic inventory and order plans	⚠	✓
All-in-One Platform		
Cloud-based	✓	✓
Unlimited user seats	⚠	✓
Included Client Solutions support and training	✓	✓
Continuous software updates and enhancements	⚠	✓

DON'T JUST TAKE OUR WORD FOR IT

“For both [retail] buyers and [internal] users, we need them to know we’re using the latest and greatest tools. [Competitor] was very raw, like Excel. Seems like they were 10 years behind. Alloy’s final product was more polished and something you can bring to a meeting with a buyer and it looks ‘pretty.’” — **AUTOMOTIVE SUPPLIES BRAND**

“[Competitor] was used greatly when we first signed on, and then it never improved. It didn’t change, it didn’t update - we sent over some requests and they said it would take a lot of time and effort and money and all these other things, we’re just going to leave it as is. We decided we needed a better dashboard/analysis tool.” — **MAJOR CONSUMER ELECTRONICS BRAND**